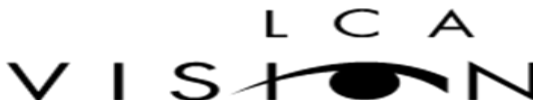
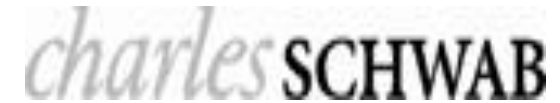




Currently partners with select national brands



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Partner	Summary of Offering	Contact
<b>Anytime Fitness</b>	<ul style="list-style-type: none"> <li>-50% discount off the standard enrollment fee of any participating Anytime Fitness Club which a new member desires to join</li> <li>-Complementary 7-day guest pass which will be honored at any participating Anytime Fitness Club</li> <li>-Complimentary 60-day full access membership to <a href="http://www.anytimehealth.com">www.anytimehealth.com</a> that allows members to plan meals, track workouts and share knowledge and success stories in a community-based environment, which also includes Health Trackers, Weight and Diet Trackers and Activity Trackers.</li> </ul>	<b>Website Address</b>
<b>Beltone</b>	<p>Eligible products and services include:</p> <ul style="list-style-type: none"> <li>- Hearing screening exam, all Beltone hearing aid models (including standard, programmable, and digital models), fitting, orientation, checking of hearing aid and dispensing of instrument.</li> <li>-The pricing for hearing aids includes the hearing screening exam, fitting of the aid and two complimentary follow-up visits within one year of purchase.</li> <li>-Beltone will provide Blue365 members who purchase a hearing aid a free one-year supply of batteries.</li> <li>-Beltone shall use its best efforts to process hearing aid orders so that a minimum of ninety-eight percent (98%) of all Beltone hearing aid orders placed by dispensers are shipped within eight business days of receipt.</li> </ul>	<b>888-896-2365</b>
<b>Charles Schwab</b>	Product shall consist of a link which will take Blue365 members to Charles Schwab's healthcare related financial planning tools. The link will go directly to Schwab Real Life Retirement™ Services, which includes information on how to estimate healthcare costs in retirement and how to cover the cost of long-term care	<b>No Toll-Free Number</b>
<b>Davis Vision</b>	<p>Frames*</p> <p>If frame is Priced up to \$70 Retail - patient pays \$40.00</p> <p>If frame is Priced above \$70 Retail-patient pays \$40.00 (plus 10% off amount over \$70.00)</p> <p>Lenses (Uncoated Plastic)* Single Vision -\$35.00 Bifocal -\$55.00 Trifocal -\$65.00 Lenticular - \$110.00</p> <p>Eye Examinations Complete Examination 15% off Usual &amp; Customary</p> <p>Contact Lens Examination 15% off Usual &amp; Customary</p> <p>Contact Lenses Conventional: 20% off Usual &amp; Customary</p> <p>Disposable/Planned Replacement; 10% off Usual &amp; Customary</p> <p>Lens 1-2-3 Contact Lens Replacement Program**: Up to 60% off Retail Prices</p> <p>Other Products</p> <p>Non-prescription Sunglasses : 20% off Usual &amp; Customary</p> <p>Other Ancillary Products/Solutions: 10% off Usual &amp; Customary</p> <p>* Special lens designs, materials, powers and frames may require additional cost.</p> <p>** Members should call (800) 536-7123 with a current prescription.</p> <p>Davis Vision offers products and services to Plan members at discounted prices from a network of nearly 45,000 private practitioners (independent optometrists, ophthalmologists and opticians) and many of the nation's premier retail centers across the country including Sears Optical, Wal-Mart Vision Center, J.C. Penny and Pearle Vision.</p>	<b>888-897-9350</b>

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Partner	Summary of Offering	Contact
<b>e-Diets</b>	<p>eDiets is a premier self-directed online diet program, fitness and healthy living destination with products and services to those seeking to improve their health and longevity. Subscribers receive access to a wealth of support services and interactive online support, communities and education. Approximately 100 message boards on various topics, online meetings by licensed mental health counselors, registered dietitians and certified fitness trainers.</p> <ul style="list-style-type: none"> <li>-25% Of membership fees - NO enrollment fee.</li> <li>-25% off fresh meal delivery program and exclusive value success packs starting program.</li> <li>-\$50 off fresh meals; \$25 off program</li> <li>-\$50 gift card for eDiets.com store after each 5<sup>th</sup> paid shipment</li> </ul> <p>Blue365 members are required to sign up directly with eDiets.com via the online portal through the Blue365 site.</p>	<b>1-866-731-3432</b>
<b>Everlast</b>	10-30% off retail prices for home fitness products such as fitness balls, exercise wear, strength training and Pilates equipment	<b>866-324-4438</b>
<b>Fairmont Hotel</b>	<ul style="list-style-type: none"> <li>-10% discount off Best Available Rate room pricing at time of booking</li> <li>-Complimentary drawstring bag (based on limited availability) with completion of Fairmont Fit profile (requires Fairmont President's Club registration)</li> <li>-Complimentary access to fitness facilities with complimentary Fairmont President's Club enrollment</li> <li>-Special "Blue365 massage" developed for members at Willow Stream spas - 60 minutes duration</li> <li>-Complimentary high-end balm sample and health tips at end of massage</li> <li>-10% discount off all spa services and retail products with Fairmont President's Club enrollment</li> </ul>	<b>866-840-8114</b>
<b>H&amp;R Block</b>	<p>H&amp;R Block is one of the world's largest tax services providers, utilizing more than 100,000 highly trained tax professionals and having prepared more than 550 million tax returns worldwide since 1955.</p> <p>H&amp;R Block will provide a 25% discount off federal online do-it-yourself personal tax preparation services for Blue365<sup>®</sup> members.</p> <ul style="list-style-type: none"> <li>• A \$25 coupon that members can take to an H&amp;R Block retail store. <b>This offer is only available to new H&amp;R Block Clients.</b> The \$25 coupon is only available from Jan. 1, 2011 through April 18, 2011.</li> <li>• 25% off federal tax return when using H&amp;R Block at Home on-line. <b>Note:</b> This discount is only for the federal return, not state or local returns.</li> </ul>	<b>Blue365 members are required to log onto the Plan website to access H&amp;R Block online tax preparation services</b>

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Partner	Summary of Offering	Contact
<b>Healthyroads</b>	<p>Fitness Coach.com            Every Member who makes a purchase of \$25 or more from the online store will receive a free one-year subscription to FitnessCoach.com which includes:            -Personal health assessment and report            -Exercise planners, meal planners, e-coaching            -Health trackers and wellness library            -FitnessCoach.com Online Store            Members will have access to discounts on over 1700 products from the online store. Discounts range from 5%– 60% with an average discount for all products of 20% off the suggested retail price</p> <p>Members receive a 1-3 year free subscription to FitnessCoach.com for purchases of \$25 or more CAM Affinity Program            A) Members pay an annual fee of \$25 and receive access to discounts up to 25% off on over 20,000 CAM provider services nationwide, including Acupuncturists, Chiropractic providers, Massage therapists and Dieticians            B) With a CAM purchase, a member will receive a free one-year subscription to Fitnesscoach.com            -Fitness Club and Exercise Center Discount Affinity Program            -Members pay an annual fee of \$25 to access discounts or best pricing at participating affinity fitness clubs and exercise centers. Members who purchase this package will have access to a one-year FitnessCoach.com subscription            -CAM and Fitness Club &amp; Exercise Center Discount Affinity Program            -Members pay an annual fee of \$40 to access both CAM and Fitness Club &amp; Exercise Center. Members who purchase the combined package will have access to a one-year FitnessCoach.com subscription</p>	<b>877-760-2746</b>
<b>Jenny Craig</b>	<p>Membership Options:            -30 Day Trial: Free            -6 Month Membership: \$99 VIP Program (50% off current rate)            -12 Month Membership:\$299 Premium Success Program (25% off current rate)            -Members receive ½ program enrollment fee if member reaches their goal weight and maintains it for 1 year            Other Discounts:            -No processing fees            -50% off Friends and Family Guest Passes            -Food: \$50 coupon in the first week, \$50 coupon once client reaches their halfway weight goal, Welcome Kit (\$60 value):            -Dining out guide, cookbook, water bottle, pedometer, snacks, reusable grocery bag, and fr</p>	<b>866-795-0342</b>

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Partner	Summary of Offering	Contact
<b>Lasik Plus</b>	<p>LCA-Vision provides laser vision correction services in 33 states, 65 locations and expanding. (note: BCBSA only contracted to utilize their corporate owned centers due to pricing)</p> <p>As part of the laser vision correction service, members may receive the following if medically appropriate:</p> <ul style="list-style-type: none"> <li>-Pre-procedure consultation</li> </ul> <p>Lasik Procedures:</p> <ul style="list-style-type: none"> <li>-Conventional, Custom/Wavefront, Conventional with Intralase, Custom with Intralase (where available)</li> <li>-Post-procedure visits and consultations</li> <li>-Enhancement / retreatments (varies by service type)</li> <li>-Multiple technology platforms for laser vision correction</li> <li>-LCA follows the NCQA credentialing guidelines</li> <li>-First to offer free lifetime enhancements (shows confidence in procedure)</li> <li>-No continuing exams required for lifetime enhancement (cost savings to members)</li> </ul> <p>Blue365 pricing on laser vision correction services:</p> <ul style="list-style-type: none"> <li>-Conventional Lasik: \$695/eye</li> <li>-Conventional Lasik with Lifetime enhancement policy (LEP): \$1,395/eye</li> <li>-Custom Lasik with LEP: \$1,595/eye</li> <li>-Conventional Lasik with Intralase and LEP: \$1,695/eye</li> <li>-Custom Lasik with Intralase and LEP: \$1,895/eye</li> </ul>	<b>866-713-2044</b>
<b>Men's Health</b>	<p>\$44.99 for Ultimate Body Workout Ultimate Body Workout Kit. It Includes an Upper Body Strength Bar, Power Ab Wheel, Supreme Push-Up®, Get Back in Shape Workout Poster, The 5 Rules of Eating Lean, How to Master the Pull-Up, Free 1 Year Digital Subscription to Men's Health®, and the Free 3 Month Men's Health Personal Trainer™ Trial Offer.</p>	<b>866-324-4438</b>
<b>Nutrisystem</b>	<ul style="list-style-type: none"> <li>-12% discount on the predominate promotion listed on Nutrisystem.com</li> <li>-Additional 10% discount on the advance line program if a member purchase two consecutive auto-ship orders. The discount increases to 15% on the fourth order</li> <li>-Complimentary behavioral modification book, exercise DVDs, meal planner, and unlimited telephonic and electronic counseling</li> </ul>	<b>800-310-6353</b>
<b>Polar</b>	<ul style="list-style-type: none"> <li>-Selection of multi-price point heart-rate monitor watches that allow members to track the progress of and provides recommendations on personalized exercise regimens</li> <li>-Access to Polar Personal Trainer that allows members to upload their workout statistics to track overall exercise results and participate in exercise challenges with other members globally, additionally the allows members to:</li> <li>-Record and see training development daily, weekly and for even longer with long-term follow up</li> <li>-Get help when choosing a type of exercise</li> <li>-Access training programs tailored to individual level and goals</li> <li>-Find new friends from www.polarpersonaltrainer.com community and share the trainings with them</li> </ul>	<b>877-430-5846</b>

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Partner	Summary of Offering	Contact
<b>QualSight Lasik</b>	<p>Blue365 pricing on laser vision correction services (Assurance Network only):</p> <ul style="list-style-type: none"> <li>-Traditional Lasik with 1-Year Warranty (1Y): \$795/eye</li> <li>-Traditional Lasik with Lifetime Warranty (LW): \$1,295/eye</li> <li>-Custom Lasik with 1Y: \$1,290/eye</li> <li>-Custom Lasik with LW: \$1,595/eye</li> <li>-Traditional Lasik with Intralase and 1Y: \$1,310/eye</li> <li>-Traditional Lasik with Intralase and LW: \$1,695/eye</li> <li>-Custom Lasik with Intralase and 1Y: \$1,595/eye</li> <li>-Custom Lasik with Intralase and LW: \$1,895/eye</li> </ul> <p>Blue365 pricing on laser vision correction services (Standard Network only):</p> <ul style="list-style-type: none"> <li>-Traditional 1-Year Renewal Re-treatment Plan: \$885/eye</li> <li>-Traditional with Intralase 1-Year Renewable Re-treatment Plan \$1,360/eye</li> <li>-Custom 1-Year Renewal Re-treatment Plan: \$1,295/eye</li> <li>-Custom with Intralase 1-Year Renewable Re-treatment Plan \$1,770/eye</li> </ul>	<b>877-283-2010</b>
<b>Reebok</b>	<ul style="list-style-type: none"> <li>-Every Blue365 member who makes a purchase of footwear and apparel from the online store will receive a 20% discount and free shipping on the entire order</li> <li>-Member must enter Promo Code REEBOK365 at checkout on reebok.com</li> <li>-All Reebok outlet stores will offer Blue365 Members 15% off their entire purchase</li> <li>-Member must download, print and present coupon at store to receive discount</li> <li>-Specials will be given to Blue365 Members on a quarterly basis at both.</li> <li>-These specials include Reebok Friends and Family events at 30% off + free shipping at Reebok.com and 40% off at Outlets</li> </ul>	<b>866-870-1743</b>  <b>(Not Blue365 Dedicated Line)</b>
<b>Seniorlink</b>	<p>Exclusive discounts on personalized assistance and information related to their eldercare needs:</p> <ul style="list-style-type: none"> <li>-Eldercare and caregiver referral &amp; information for users</li> <li>-Professional advisory services</li> <li>-Local Geriatric Care Management services</li> <li>-National availability</li> <li>-Discounts off member access fees: <ul style="list-style-type: none"> <li>- \$32.37 for 3 months (17% Discount)</li> <li>- \$74.25 for 12 months (25% Discount)</li> </ul> </li> </ul>	<b>866-797-2341</b>
<b>SNAP Fitness</b>	<ul style="list-style-type: none"> <li>-50% off of best current enrollment fee; no processing fees</li> <li>-5% off monthly dues—retail monthly dues are approximately \$29.99 to \$44.99</li> <li>-7-day free equipment trial for new members</li> <li>-10% off personal training sessions (≤ 5)</li> <li>-Complimentary 1-month online nutrition and meal planning membership</li> <li>-Complimentary bi-annual fitness assessments</li> <li>-Complimentary access to Snap Fitness online workout tools</li> </ul>	<b>No Toll-Free Number</b>  <b>Members May Call Local Club</b>

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<b>Sportline</b>	10-30% off retail prices for home fitness products such as hydration, pedometers, sport times, and heart rate monitors.	<b>866-324-4438</b>
<b>Starwood Hotels</b>	<ul style="list-style-type: none"> <li>-Best Available Rate room pricing at time of booking</li> <li>-\$30 stay credit (with 2-night minimum stay) – positioned to be used toward healthy options (e.g. fitness room upgrade, healthy breakfast, fitness room access)</li> <li>-Informational content available on co-branded web page (e.g. healthy travel tips)</li> <li>-Seasonal Specials featured on Blue365 site: health-focused special offers from individual properties across Starwood brands promoted to members</li> </ul>	<b>866-500-0385</b>
<b>TruHearing</b>	<p>TruHearing's Discount Program:</p> <ul style="list-style-type: none"> <li>-30-60% discount off of MSRP on the purchase of hearing instruments</li> <li>-3 year warranty, including one-time loss/damage coverage per hearing aid unit</li> <li>-45 day trial period with a money back guarantee (subject to a Dispensing Fee for restocking/fitting of \$200 per aid)</li> <li>-Free initial hearing screening, including one year's free batteries, plus three (3) free follow-up visits for post-fitting adjustments</li> <li>-Optional Full Comprehensive Hearing Test, maximum charge \$75</li> <li>-Patient financing options available</li> <li>-TruHearing's Lifetime Replacement Program</li> <li>-Initial Membership Fee: regularly \$89, reduced to special fee of \$69 for Members</li> <li>-Annual Renewal Membership Fee \$69, but with each renewal, the Member receives a year's supply of batteries for each aid</li> <li>-As long as members are current on annual Membership Fees, Members have a lifetime benefit of buying hearing aids at the Manufacturer's Suggested Wholesale Price plus a nominal dispensing fee</li> </ul> <p>Blue365 Member Rebate:</p> <p>\$25 rebate per hearing aid unit on the first purchase under the TruHearing Discount Program. The Rebate will be automatically processed and mailed to the Member on the 48th day after purchase and fitting. This applies to the first purchase under the TruHearing Discount Program ONLY.</p>	<b>877-343-0745</b>
<b>Women's Health</b>	<p>\$44.99 for Lean Body Workout Ultimate Body Workout Kit</p> <p>Lean Body Workout Kit includes a 65 cm Body Ball, Weighted Fitness Ball, Resistance Tubing, Speed Jump Rope, Lean Body Workout Poster, The Advanced Ab Workout, The 5 Rules of Eating, Free 1 Year Digital Subscription to Women's Health® and a Free 3 Month Women's Health Fit Coach™ Trial Offer.</p>	<b>866-324-4438</b>

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